

# GIMME PINEHURST!



## NCSLA 2021 Spring Conference & Golf Tournament April 12-13, 2021 Pinehurst Resort • Pinehurst, NC

Join us April 12-13, 2021 for the NCSLA 2021 Spring Conference & Golf Tournament at Pinehurst Resort! This annual event brings Facilities & Associate Vendor Members together for a networking time of learning and fundraising to support the organization. Attendees can earn 4 CEUs during the training sessions followed by a special evening of social interaction including a live auction, raffle and dinner event. The following day, attendees are invited to register for the annual golf tournament for a special networking and fundraising time on the beautiful Pinehurst Golf Course #3 to interact with industry professionals to support advocacy and educational opportunities to the senior living industry.

### Golf Fundraising Tournament

On April 13, NCSLA will be hosting our annual golf fundraising tournament to support advocacy and educational opportunities for all who provide services to the senior living industry. The format of the tournament will be Captain's Choice with 4 person teams. A lite breakfast, box lunch, beverages, snacks and winner prizes will be included.

**Register online today for the conference and golf tournament at [www.ncseniorliving.org](http://www.ncseniorliving.org)!**

### Call for Auction Fundraising Items

To ensure a successful fundraising event, please consider donating live auction item(s). The sale proceeds from auction items will provide funds for the organization to continue the advocacy and educational efforts on behalf of the senior living industry. Without donations from you, our event will not be a success! Contributions are tax deductible. We appreciate your support of NCSLA!

If you are able to donate a live auction item, please email Kristen Proctor at [kristen@ncseniorliving.org](mailto:kristen@ncseniorliving.org) with item description and photo, along with the Fair Market Value (FMV) by Friday, March 19, 2021.

***If preferred, you can make a donation in the form of a gift card and NCSLA staff will make the auction item selection on your behalf.***

### Questions? Contact Us!

Contact NCSLA at 919.787.3560 or email:

Cheryl Wilson, [cheryl@ncseniorliving.org](mailto:cheryl@ncseniorliving.org), for registration questions  
Kristen Proctor, [kristen@ncseniorliving.org](mailto:kristen@ncseniorliving.org), for golf/sponsorship/auction questions  
Beth Oakley, [beth@ncseniorliving.org](mailto:beth@ncseniorliving.org), for CEU training session questions

If paying by check, make payable to NCSLA and mail to:

NC Senior Living Association  
4010 Barrett Drive, Suite 102  
Raleigh, NC 27609






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## NCSLA 2021 Spring Conference & Golf Tournament



April 12-13, 2021  
Pinehurst Resort • Pinehurst, NC

### Schedule for Conference Activities Monday April 12, 2021

10:00 AM	<b>Board Member Only Meeting</b>	North Room
12:30 PM	<b>Registration Opens</b>	Dogwood Foyer
1:00 - 5:00 PM	<b>CEU Training Sessions:</b> (4 CEUs) Medicaid Managed Care - Back on the Front Burner (2 hrs) Panel Discussion - Lessons Learned from COVID-19 (2 hrs)	Cardinal Ballroom 
6:00 - 7:00 PM	<b>Attendee/Vendor Reception</b>	St. Andrews Room
7:00 - 9:30 PM	<b>Dinner, Live Auction &amp; Raffle</b>	St. Andrews Room

### Schedule for Golf Tournament Activities Tuesday April 13, 2021

7:00 AM	<b>Registration &amp; Lite Breakfast</b>	Pinehurst Course #3
7:30 AM	<b>Putting Contest</b>	Thistle Dhu, Mini Putting Course
8:30 AM	<b>Shotgun Start</b>	Pinehurst Course #3
1:00 PM	<b>Lunch &amp; Awards</b>	Next to The Cradle Tee Box

## General Information

### Hotel Accommodations

Pinehurst Resort is located at 80 Carolina Vista Dr, Pinehurst, NC 28374. The sleeping room rate is \$169 single/double per room, per night, and includes lodging & resort service fees. For reservations, please call 1-855-341-9530 and press conference reservation option to reference the NC Senior Living Association Conference. Guestrooms may be assigned to Carolina, Holly, Villas, Manor or Golf Course/Lake View Condos depending on availability. The hotel room block is limited. Rooms will be released on Friday, March 19, 2021, at 5:00 PM if not reserved, so make sure to book your hotel accommodations today before they are gone!

### Cancellation Policy

Online registration or registration forms must be submitted/received (post marked) by Friday, March 19, 2021, at 5:00 PM. Written cancellation will be accepted if received on or before March 12, 2021, to receive a refund (minus a \$25 cancellation fee). No refunds will be made for cancellations on or after March 20, 2021. Registrations are transferable to another attendee with no penalty.





## Event Pricing

### Conference Registration Options (Facility Attendees Only)

#### Full Conference Registration

Members: \$175/Nonmembers: \$225

#### CEU Training Session Only

Members: \$100/Nonmembers: \$150

#### Facility Attendee Dinner Guest

Members: \$60/Nonmembers: \$70

### Vendor Sponsor Registration

Only NCSLA 2021 Associate Vendor Members are invited to participate in this golf tournament event. Membership to NCSLA is NOT included in the sponsorship packages. Associate Vendor Membership is \$450 for the 2021 membership year.

- **PGA Champion Sponsor: \$3500**

Sponsorship includes one golf team (4 players), awards lunch event décor with the option to welcome attendees' plus website logo, recognition on printed materials & tee box/hole sign with up to 4 tickets & display table at the Monday dinner event. **Sponsorship is for one company first come, first serve.**

- **Green Jacket Sponsor: \$2500**

Sponsorship includes one golf team (4 players), golf towel logo imprint, recognition on printed materials & tee box/hole sign with up to 4 tickets & display table at the Monday dinner event. Sponsorship allows for more than one company to select.

- **Hole-in-One Sponsor: \$1500**

Sponsorship includes one golf team (4 players), recognition on printed materials & tee box/hole sign with up to 4 tickets & display table at the Monday dinner event. Sponsorship allows for more than one company to select.

- **Eagle Sponsor: \$1000**

Sponsorship includes up to two individual golfers and recognition on printed materials & tee box/hole sign with up to 2 tickets & display table at the Monday dinner event. Sponsorship allows for more than one company to select.

- **Par Sponsor: \$850**

Sponsorship includes recognition on printed materials & tee box/hole sign with up to 2 tickets & display table at the Monday dinner event. Sponsorship allows for more than one company to select.

- **Birdie Sponsor: \$700**

Sponsorship includes one golf team (4 players) plus recognition on printed materials & tee box/hole sign. Sponsorship allows for more than one company to select.

- **Putter Sponsor: \$400**

Sponsorship includes beverage cart signage & ability for one rider to distribute refreshments plus recognition on printed materials. **Sponsorship is for one company first come, first serve.**

- **Goodie Bag Donor Sponsor**

Sponsor is required to send 100 Goodie Bags w/ their company logo by March 31, 2021 plus recognition on printed materials. **Sponsorship is for one company first come, first serve.**

#### Golf Tournament Only (Facility Attendees & Individual Associate Vendor Members)

**Single Golfer: \$125**

**Mulligan: 1 for \$10**

**Mulligans: 3 for \$20** (includes 2 mulligans & 1 skirt tee)

#### Additional Support Options

**Goodie Bag Item Donation:** If you can donate 100 pieces for our goodie bag for conference attendees, please email Kristen Proctor at [kristen@ncseniorliving.org](mailto:kristen@ncseniorliving.org) and mail items to NCSLA office by March 31, 2021