



Rebuilding Your Foundation for Quality Care

North Carolina Senior Living Association

62nd Annual
Fall Convention & Trade Show
September 12-14, 2023

Embassy Suites by Hilton Charlotte Concord
5700 John Q. Hammons Drive NW
Concord, NC

2023 NCSLA 62nd Annual Fall Convention & Trade Show Embassy Suites by Hilton Charlotte Concord

EXHIBITOR PROSPECTUS

Join us for our 62nd Annual Trade Show on September 12-14, 2023 at the Embassy Suites by Hilton Charlotte Concord in Concord, NC. By exhibiting at this event, vendors can showcase their products and services to assisted living industry professionals who are at the forefront of assisted living management in North Carolina.

Vendors and providers work in partnership to provide care for our residents. Your support of NCSLA's mission is greatly appreciated. We hope to see you in September!

STANDARD BOOTH EQUIPMENT

Each booth will include high back drape, 3'x10' side drapes, booth identification sign, 6 ft. skirted table, two (2) side chairs, internet access, & waste basket.

*If you plan to have more than two (2) representatives per booth, there is an additional cost per representative to cover their Tuesday night reception, and Wednesday Tradeshow Lunch.

SPONSORSHIP OPPORTUNITIES

To provide a higher level of visibility at the convention, NCSLA offers numerous sponsorship opportunities. Some benefits include:

- Recognition on the convention NCSLA web page.
- Recognition in the convention program.
- Ability to decorate the sponsored event space with company signage and to address attendees at the sponsored event (if applicable to sponsorship)
- Permission to place printed materials on tables at the sponsored event (if applicable to sponsorship)

Note: Sponsorship opportunities are available only to NCSLA Associate Vendor members. Exhibiting is NOT required to be a sponsor, but sponsorship does not allow access to the trade show floor.

If you have questions about sponsorship opportunities, contact Donna Riggs donna@ncseniorliving.org

EXHIBITOR SCHEDULE

Tuesday, September 12, 2023

- | | |
|---------|---|
| 3-11 pm | Exhibitor Set-up |
| 6-7 pm | Attendee/Vendor Reception (with Cash Bar) |

Wednesday, September 13, 2023

- | | |
|--------------|------------------------|
| 7-11:30 am | Exhibitor Set-Up |
| 12-1:30 pm | Tradeshow Luncheon |
| 1:30-4:30 pm | NCSLA Tradeshow |
| 4:30 pm | Vendor Prize Giveaways |
| 4:30-6:00 pm | Exhibit Breakdown |



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Exhibitor Details

Basic Exhibitor Registration

- \$1,000 Member/\$1,600 Non-member
- One (1) 10' x 8' Standard booth w/table
- 2 Exhibit Hall badges
- Company listed in convention program
- Convention attendee registration list
- Tuesday night reception - 2 passes
- Wednesday pre-trade show luncheon - 2 passes
- Opportunity to submit branded item for Convention Welcome Bag

Additional Add-Ons

Booth Electricity: Complete the online request and submit to the hotel.

Extra Booth: \$800 member/\$1,200 non-member

Additional Trade Show Representative:

\$125 member / \$150 non-member

Additional Tuesday night reception:

\$65 member / \$90 non-member

Additional Wednesday pre-trade show lunch: \$45/person

Wednesday Night President's Dinner:

\$75 member / \$150 non-member

Please confirm all lunch/dinner attendee names with Donna Riggs (donna@ncseniorliving.org) by September 3, 2023.

Sponsorship Opportunities

Note: Sponsorship opportunities are available only to NCSLA Associate Vendor members. Exhibiting is NOT required to be a sponsor, but sponsorship does not allow access to the tradeshow floor.

Platinum Sponsorship \$3,000

- Tuesday night vendor/member reception: Three (3) passes.
- Wednesday night President's Dinner: Three (3) passes.
- Company logo recognition in all published materials company logo hyperlinked on the NCSLA website and convention signage.

Gold Sponsorship \$2,100

- Tuesday night vendor/member reception: Two (2) passes.
- Wednesday night President's Dinner: Two (2) passes.
- Company logo recognition in all published materials on the NCSLA website and convention signage.

Silver Sponsorship \$1,400

- Tuesday night vendor/member reception: Two (2) passes.
- Company name recognition in all published materials on the NCSLA website and convention signage.

Bronze Sponsorship \$900

- Tuesday night vendor/member reception: Two (2) passes.
- Company name recognition in all published materials on the NCSLA website and convention signage.

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Food & Beverage Sponsorships

Sponsorships below ARE NOT exclusive to one company.

Tuesday Night Hospitality Suite – \$2,000

Tuesday AM Break – \$800

Tuesday Lunch Break – \$2,500

Tuesday Attendee/Exhibitor Reception – \$5,000

Wednesday AM Break – \$800

Wednesday Attendee/Exhibitor Luncheon – \$2,500

Wednesday President's Dinner – \$5,000

Wednesday Night Hospitality Suite – \$2,000

Thursday AM Break – \$800

Additional Sponsorships

Sponsorships below are exclusive to one company on a first-come, first-served basis.

Convention Bag Donor – Sponsor is required to send 275 bags with company logo by August 14, 2023 to the NCSLA office.

Convention Lanyard Donor - Sponsor is required to send 275 lanyards by August 14, 2023 to the NCSLA office.

Note: Sponsorship opportunities are available only to active NCSLA Associate Vendor members.

Exhibiting is NOT required to be a sponsor, but sponsorship does not allow access to the tradeshow floor.

Best Dressed Booth Award

"Rebuilding Your Foundation for Quality Care" is our 2023 convention theme. Don't forget to design your booth décor around our theme to be in the running for the Best Dressed Booth. The winner will be announced during the Vendor Prize Giveaways.

Visit to Win – WE WILL DONATE!

To increase visitor traffic to your booth, our "Visit to Win" card is the key for the best visibility!

Exhibitors that donate a prize will be displayed on our "Visit to Win" card that qualifies an attendee for a chance to win valuable prize drawings. Donate a prize so you can ensure many visitors visit your booth. The presentation of prizes will occur around 4:30 pm on September 13, 2023 on the exhibit floor of the tradeshow.

_____ Yes! Our company will donate a prize giveaway so we can be listed on the Visit to Win card.

Hotel Accommodations

The Embassy Suites by Hilton Charlotte Concord welcomes you! The convention guest room rate is \$162 single/double per room. You can reserve your room online (visit www.ncseniorliving.org to access link for room reservations), or call (704) 456-8200 and reference NC Senior Living Association room block. The hotel room block is limited, and unreserved rooms will be released on August 11, 2023, so be sure to book your hotel accommodations before they are gone!

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EXHIBITOR AGREEMENT

To become eligible for lower convention registration fees, non-member companies are welcome to apply online for a 2023 membership at www.ncseniorliving.org. Prior to registering for convention, you can join as an Associate Vendor Member for \$450 to receive discounted registration fees.

Company Name (for listing on convention materials):

Pre-Planning Contact Name: _____

Physical Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Company Website: _____

Exhibitor Attendee Names Per Registration Level:

PAYMENT INFORMATION

Easy online registration is available at www.ncseniorliving.org or complete the registration form and return to NCSLA by August 14, 2023.

If paying by check: (Payable to NCSLA, mail to:) NC Senior Living Association
4010 Barrett Drive, Suite 102
Raleigh, NC 27609

Check Amount \$ _____ Check No. _____

FOR CREDIT CARD PAYMENTS:

Credit Card Number _____ Expiration Date: ____/____

Three-Digit Security Code _____ Charge Amount \$ _____

Name on Card _____

Billing Address (if different than above)

Billing Email (if different than above)

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Event Cancellation Policy

Online registration or registration forms must be received by August 14, 2023, to be listed on convention materials. Written cancellation will be accepted if received on or before August 14, 2023 to receive a refund (minus a \$200 cancellation fee). No refunds will be made for registration cancellations on or after August 15, 2023.

CONVENTION REGISTRATIONS MUST BE PAID IN FULL BY AUGUST 14, 2023

Contact Information

NC Senior Living Association (NCSLA)
Donna Riggs, Membership & Marketing Manager
4010 Barrett Drive, Suite 102
Raleigh, NC 27609
Phone: 919-787-3560
Email: donna@ncseniorliving.org

Thank you to our Sponsors and Exhibitors for making our 2023 annual convention successful!

Attention Exhibitors

To allow time for you to entertain your clients, on Tuesday night after the reception, dinner will be "On Your Own." Concord has some wonderful restaurants you will enjoy entertaining clients during our convention, and especially on Tuesday night. We will email information and advance reservation links to those restaurants in a separate email soon.

EXHIBITOR SHIPPING INFORMATION

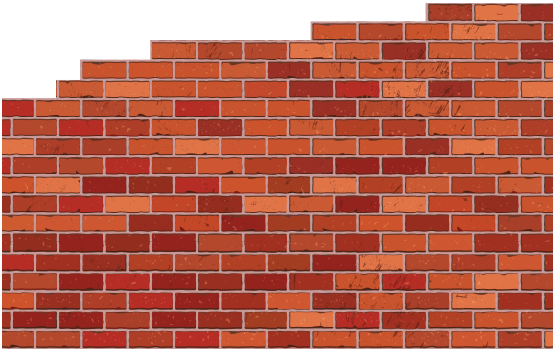
EMBASSY SUITES RESORT HOTEL AND CONCORD CONVENTION CENTER
5400 John Q. Hammons Drive NW
Concord, NC 28027

Complete Excel request for and fax/email to:
Attn: Niki Gray
Phone: 704-454-1759
Fax: 704-454-1719
Email: nicaela.gray@atriumhospitality.com

HOLD FOR: (Individual Attending the Show)
(Your Company Name)
NC Senior Living Association Fall Convention
September 12-14, 2023
Number of Boxes: (i.e., 1 of 2, 2 of 2, etc.)

NOTE:

All drayage must only be delivered (3) business days prior to the event and between the hours of 9am - 5pm. All pickups must be scheduled for the last day of the event. All outgoing drayage must be scheduled and labeled properly - the hotel does not have materials for exhibitors to use. Should drayage remain behind 24 Hours after the show, a \$250.00 charge will apply to the individual's credit card who made the arrangements.



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